

Toreion – Paper Edit

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At Toreion, our business is about moving companies online. We both move transactions – e-commerce transactions – for our customers. We help buyers – large buying organizations – automate their e-procurement processes. And we help companies manage their business online using our e-business tools.

The University of Pittsburgh Medical Centre is one of our most significant customers. They're a U.S. healthcare provider, they have over 800 locations in the state of Pennsylvania, they use our technology to automate many of their e-procurement transactions for all the goods and services that you would use in a typical health hospital environment, so they integrate with 140 of their trading partners using our technology.

We work with the Canadian Industrial Distribution Association to help them automate transactions to compete with larger businesses where they need to move and support e-commerce practices, they need to make their supply chains efficient, and they use our technology to do that.

Our decision to locate in Whitby was made primarily because the founders of the organization lived in Durham Region, and our decision was made because we didn't want to have the one-hour commute to the office every day and we wanted to work and live in the same community.

One of the key things that we found in moving to Whitby was the affordability of real estate in Whitby. It really allowed us to live in a community that we feel safe, that has great facilities for our kids as they're growing up, the quality of education in this area with Durham College and University of Ontario Institute of Technology. They were both key reasons why we moved to the city of Whitby.

One of the lifestyle benefits of living in Whitby is the waterfront. We're boaters and we love to be living near the water, and our office is located on the waterfront, and we have a beautiful waterfront in Whitby, with the waterfront trail and all the amenities that it offers.

Whitby is located close to Toronto, so as a business, it's important to be located near our customer, within an easy commute into Toronto. As well, we have great facilities for public transit in Whitby, with the GO Train and GO Bus services running to downtown Toronto, we're able to use those services to access our customer base. It's more convenient for us to get downtown using the GO Train.

One of the benefits of using the GO Train is its access to the Toronto Island Airport. We use that airport as a more convenient way to travel both to the U.S. and in Canada, to access our customers.

Both Durham College and UOIT have very good software development programs. One of the advantages of being located in Whitby is our proximity to the college and university here. They offer students a quality education, and us as an employer access to a skilled labour force.

