



“Over the next 20 years, another 3 million people will move to the GTA—and a large, significant proportion of that growth will occur in the eastern part of the GTA and Durham Region in particular.”

Doug Allingham
Executive Vice-President
AECOM, a Whitby company



Community of Choice...for Growth Opportunities

Whitby is one of the fastest growing municipalities in the Greater Toronto Area (GTA) and has one of Ontario’s youngest age profiles.

Whitby has proportionally more 0–19 and 40–49 year olds than Ontario as a whole—an indication of families and the potential for a future labour pool for local and area employers to draw upon.

Population for Whitby and Ontario: 2014 (Estimate)

Age Groups	Whitby		Ontario	
	Number	% of Total	Number	% of Total
0-9	15,892	12.0	1,466,986	10.8
10-19	19,159	14.5	1,609,959	11.8
20-29	17,036	12.9	1,782,956	13.1
30-39	15,783	12.0	1,704,324	12.5
40-49	21,150	16.0	1,925,952	14.1
50-59	20,443	15.5	2,098,864	15.4
60-69	12,340	9.4	1,542,234	11.3
70+	10,172	7.7	1,491,666	10.9
Total:	131,975		13,622,941	

Source: Manifold Data Mining 2014

Whitby—Key Figures

Land Area	147.1 km ² (56.8 mi ²)
2014 Population	131,975
Change in Population (projection)	
2014–2018	+6.8%
2031 Projected Population	192,860
Total Private Dwellings (2014)	44,505
Average Household Income (2013)	\$115,503
Total Population 25–64 years with a Certificate, Diploma or Degree (2014)	94%

Source: Manifold Data Mining 2014 and Durham Region Planning Department

Community of Choice...for Business

Fast Fact Over 90% of Whitby’s total population aged 25–64 has a Certificate, Diploma or Degree (2014).



Size of Labour Force

Locating in Whitby gives your company access to a substantial skilled labour force—supported by extensive trades, management, administrative and educational training facilities.

When compared to Durham and Ontario, Whitby has a larger percentage of its labour force with expertise in:

- Management
- Business, finance and administration
- Natural and applied sciences and related occupations
- Social science
- Education
- Government service occupations

In The Labour Force

Whitby (2014)	74,975 *
Ontario (2014)	7,549,583 *
Within 80 km of Whitby (2015)	3,913,054 **

Source:

*Manifold Data Mining, 2014

**Environics Analytics, Demographic Projections, 2010

Whitby's Labour Shed

As shown below, Whitby primarily draws labour from Durham Region and Toronto (see purple area on map below). Other employees commute over 100 kms to Whitby from other surrounding communities (see lighter coloured area), such as Newmarket, Belleville and Hamilton, utilizing the 400 series highways and GO Transit.

