



Concrete Support

Deighton Associates software helps to manage roads, bridges, sewers and other infrastructure around the world

Managing a network of roads, sewers and bridges requires a delicate mixture of priorities, maintenance plans and budgets. In fact, the related decisions have a lot in common with the care of cars that travel overhead. Those who delay a scheduled oil change could save money in the short term, for example, but decisions like that could also cause an engine to seize.

Infrastructure managers use Deighton Associates software to make sure their decisions are well informed and maximize any investments.

“Our software allows managers to collect data on the assets that they manage,” explains Vice-President Rob Piane. “They have automated data collection vehicles or data collection crews that go out and do things like count cracks in pavements, count the number of bad slabs in a sidewalk; they send cameras through sewers to take videos that allow them to look at what the current condition of those sewers are. Our software then takes that information, manages it, integrates it with other information, and is able to take those conditions and...project them into the future.”

Since being founded 25 years ago, the Whitby firm has seen its tools embraced around the world. Every road in New Zealand is managed by Deighton Associates software. The business holds an astounding 40 percent of the US market, and users are found everywhere from Australia to Europe. Piane, for example, refers to a client from South Africa who was able to use his knowledge of the software to move his family to a better life in New Zealand.

As important as the software may be, President and CEO Vicki Deighton also stresses a view of employees and clients as an extended family. “We believe in sustainability with our customers, in providing a long-term relationship with our clients so they have confidence that, at the end of the day, Deighton is going to be with them on their journey,” she says, noting how many clients have been with the business for more than two decades.

Community of Choice...for Business

“[Whitby is] a community that has very deep, strong roots. So whether you’re interested in sports or you’re interested in the arts, or whether you like to enjoy the lakefront or parks, it really has a full service available.”

Vicki Deighton
President and CEO
Deighton Associates

Rob Piane, PEng
Vice-President
Deighton Associates



Fast Fact Deighton Associates software is used for asset management in many Canadian, US, European and Asian markets.

choosewhitby.ca



A family focus even played a role when choosing Whitby as the head office.

“When we were looking at our options, Whitby clearly qualified in several areas,” says Deighton. “Looking at environments for families, looking at transportation, proximity to cottage country, there was several different areas of value to us.” Quick access to Pearson International Airport was obviously important to the international business, but so was public transit. “GO Transportation was also of value to us, as we have spouses of our employees that were working in Downtown Toronto,” she explains.

The community plays a role in ongoing recruiting efforts, too.

“Whitby makes it real easy for us to attract employees to the company,” Piane says. “We have recreation available. If they have families, we have sports available for their families. We can access things like theatre in Toronto very readily. Transportation is well managed here in the Town of Whitby.”

Web: www.deighton.com

